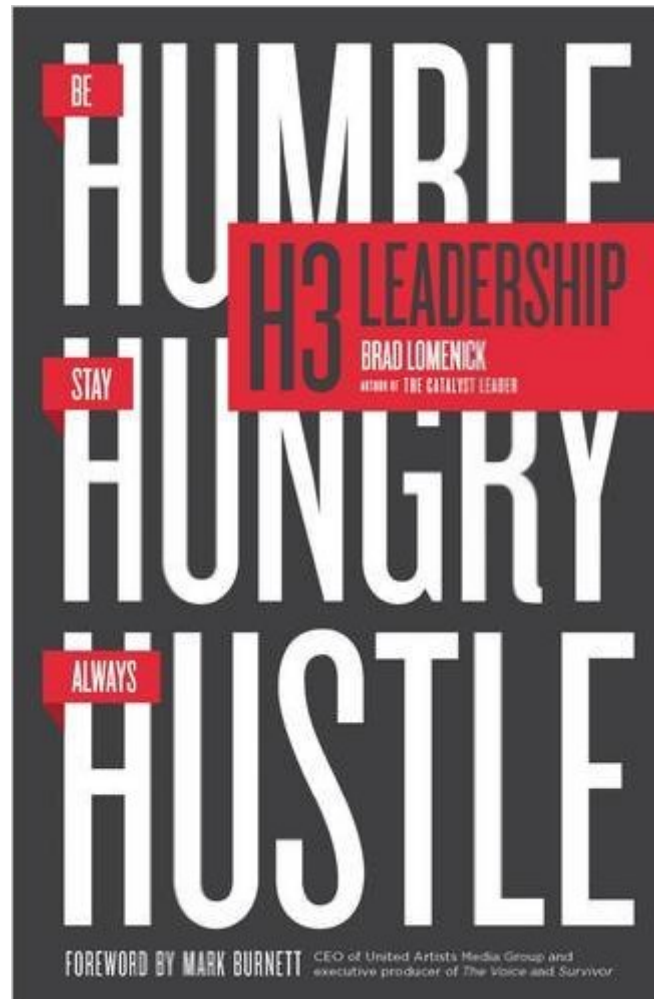


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# H3 Leadership: Be Humble. Stay Hungry. Always Hustle.



## Synopsis

In his new book *H3 LEADERSHIP: Be Humble. Stay Hungry. Always Hustle.*, Brad Lomenick shares his hard-earned insights from more than two decades of work alongside thought-leaders such as Jim Collins and Malcom Gladwell, Fortune 500 CEOs and start-up entrepreneurs. He categorizes 20 essential leadership habits organized into three distinct filters he calls "the 3 Hs": Humble (Who am I?), Hungry (Where do I want to go?) and Hustle (How will I get there?). These powerful words describe the leader who is willing to work hard, get it done, and make sure it's not about him or her; the leader who knows that influence is about developing the right habits for success. Lomenick provides a simple but effective guide on how to lead well in whatever capacity the reader may be in.

## Book Information

Hardcover: 256 pages

Publisher: Thomas Nelson (September 22, 2015)

Language: English

ISBN-10: 0718022254

ISBN-13: 978-0718022259

Product Dimensions: 5.9 x 1 x 8.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (99 customer reviews)

Best Sellers Rank: #23,375 in Books (See Top 100 in Books) #37 in [Books > Christian Books & Bibles > Churches & Church Leadership > Church Leadership](#) #44 in [Books > Christian Books & Bibles > Christian Living > Business & Professional Growth](#) #445 in [Books > Business & Money > Management & Leadership > Leadership](#)

## Customer Reviews

Are you stuck? Wondering what's next in your leadership journey? In mentoring young leaders as the president of Catalyst and in other leadership spheres, Brad Lomenick knows that the patterns we cultivate matter. He lays out twenty of these habits in *H3: Leadership*, sharing the personal and professional successes and failures he's experienced, as well as providing examples from others. The book is divided into three sections (humble, hungry, and hustle, as the sub-title suggests). Personally, my favorite chapters were both in the "hungry" section: "A Habit of Curiosity" which encourages readers to keep learning, and "A Habit of Innovation" which focuses on staying current, creative, and engaged. The book is easy to read, helpful, and succinct - a perfect book from which to read a chapter or two on your lunch break - and it's providing a lot of clarity to me as I prepare to

walk into my next season of leadership. I particularly liked the collaborative feel to H3: Leadership. Each chapter concludes with some commentary by other influential leaders. This is a book to buy in bulk - one for you, one for each leader on your team, and one for each of the up-and-coming leaders in your life.

Seventeen years ago, my friend Judy handed me John Maxwell's classic book, "The 21 Irrefutable Laws of Leadership" As a fledgling leader eager to grow and learn, this was like pouring cold, refreshing water on a thirsty plant. I devoured the book in a day and have referred back to it countless times in my quest to continue to grow and develop as a leader. I have read numerous books about leadership, taking away valuable insights and teachings from each one."H3 Leadership" is the first book I have read in those ensuing years that approaches Maxwell's "21 Laws" in terms of the sheer volume of valuable content, wisdom, and practical application to the gift of leadership. Written by Brad Lomenick, the founder and former president of "Catalyst," this book has the potential to achieve the same level of respect and become a must read for all leaders as any of Maxwell's numerous books on the subject."H3" looks at three simple questions:Who are you? (Be Humble);Where are you going? (Stay Hungry), and;How will you get there? (Always Hustle).Lomenick examines each of these category questions through the lens of 6-7 different habits that effective leaders must develop if they want to reach their full potential. Like me, Brad Lomenick is a Christian, so our values are closely aligned, which lent even more value to me as I read.I found his list of 20 habits to be particularly helpful in focusing my attention on areas where I need improvement. Like Maxwell's "21 Laws", Lomenick distills each habit down into specific practices that enable the reader to evaluate their own progress in each area. No one leader can excel in every area, but we can certainly improve a bit in every area, and in the areas where we are already strong, and Lomenick provides excellent insight into how we can take our leadership to exceptional levels.Before I even read the book, I noted that an impressive list of thought leaders and innovators had already lent their name and reputation to endorsing this book. Seth Godin, Michael Hyatt, Dave Ramsey, Jim Collins, Jon Acuff, Mark Burnett, and, yes, even John Maxwell himself, all wrote introductory reviews for H3. Such an accomplished roster of endorsements compelled me to review this book as soon as it was available. To say that I was not disappointed is an understatement. H3 Leadership is easily in my top five favorite leadership books. I encourage anyone who wants to become a better leader to pick up this book ASAP!Disclosure Statement: I received this book for free from BookLook Bloggers in exchange for an unbiased review. The opinions expressed are solely my own.

H3 Leadership seeks to respond to three large overarching questions: HUMBLE: Who am I? HUNGRY: Where do I want to go? HUSTLE: How will I get there? In the book H3 Leadership Lomenick dives further into sub-sets of questions to answer to go along with each of these. Here is the basic overview of the book:

**HUMBLE**

- Self-Discovery: Know who you are
- Openness: Share the real you with others
- Meekness: Remember it's not about you
- Conviction: Stick to your principles
- Faith: Prioritize your day so God is first
- Assignment: Live out your calling

**HUNGRY**

- Ambition: Develop an appetite for what's next
- Curiosity: Keep learning
- Passion: Love what you do
- Innovation: Stay current, creative, and engaged
- Inspiration: Nurture a vision for a better tomorrow

**HUSTLE**

- Excellence: Set standards that scare
- Stick-with-it-ness: Take the long view
- Execution: Commit to completion
- Team Building: Create an environment that attracts and retains the best and brightest
- Partnership: Collaborate with colleagues and competitors
- Margin: Nurture healthier rhythms
- Generosity: Leave the world a better place
- Succession: Find power in passing the baton

While there is much that I like about this book and many lessons a leader can take away from it there is a lot of information that can be applied. I can see myself re-reading this a couple more times in various seasons. For today I will focus on two big takeaways that can be challenges for me.

**My Two Big Takeaways:**

- A Habit of Stick-With-It-Ness: Take the Long View**  
The modern tendency is to assume that "newer" always means "better." Whenever we hear about a new process or product, we want to pitch our old one and attain the newer, "better" one. But this behavior is not actually innovation; it is impulsiveness. True creativity is discerning, and it balances the need for "new" with patience and perseverance. I love new! I always try the new drinks at Starbucks as opposed to having a go-to favorite. I get easily excited over new ventures. So this habit comes less natural to me. It's a great reminder that new needs to be balanced with patience and perseverance.
- A Habit of Meekness: Remember It's Not About You**  
**FIND SOMETHING YOU LIKE.** I can be quick to judge an idea or find faults before I recognize the benefits. So I try hard to find something I like when someone offers a thought. Most days I get this but over and over again I need to be reminded of this so my actions match what I believe. It can be so easy to make things about yourself and not others. The concept of finding something I like in the ideas, writings and insights of others is one that can be easily applied. Being proactive about finding something I like can really help in this area.

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Always Hustle. Hungry, Hungry Sharks (Step-Into-Reading, Step 3) Hungry Girl Clean & Hungry: Easy All-Natural Recipes for Healthy Eating in the Real World Always Hungry?: Conquer Cravings, Retrain Your Fat Cells, and Lose Weight Permanently Always Faithful, Always Forward: The Forging of a Special Operations Marine 2017 Calendar: Dream Big, Stay Positive, and Always Believe in Yourself The Leadership Pipeline: How to Build the Leadership Powered Company (J-B US non-Franchise Leadership) Too Good to Leave, Too Bad to Stay: A Step-by-Step Guide to Help You Decide Whether to Stay In or Get Out of Your Relationship Small Time Operator: How to Start Your Own Business, Keep Your Books, Pay Your Taxes, and Stay Out of Trouble (Small Time Operator: How to Start Your ... Keep Yourbooks, Pay Your Taxes, & Stay Ou) Hustle Hustle: The Power to Charge Your Life with Money, Meaning, and Momentum The Noble Hustle: Poker, Beef Jerky, and Death Hustle: The Life Changing Effects of Constant Motion Hustle Away Debt: Eliminate Your Debt by Making More Money Halloween Hustle Lesser Beasts: A Snout-to-Tail History of the Humble Pig I Must Say: My Life as a Humble Comedy Legend Drop Dead Healthy: One Man's Humble Quest for Bodily Perfection Life Lessons from a Bad Quaker: A Humble Stumble Toward Simplicity and Grace

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